



# Rotary Club Radio

**Rotary Club Radio** is a “New Media” production that delivers audio and video via a podcast to Rotarians and supporters, allowing them to stay informed about what Rotary is doing around the world.



**Rotary Club Radio** seeks to bring Rotarians and other humanitarians’ voices to life via the internet with a high quality podcast that is entertaining, educational, and motivational.

The purpose of **Rotary Club Radio** is to allow the world to see an intimate view of how Rotary has shaped Rotarians and inspire them to change their world.

**Rotary Club Radio** is sponsored by the St. Croix Falls Rotary Club in Northwestern Wisconsin. The podcast is produced and hosted by Kirk Anderson from his studio in St. Croix Falls, WI.



Rotary International is the world's first service club organization, with more than 1.2 million members in 33,000 clubs worldwide.

Rotary club members are volunteers who work locally, regionally, and internationally to combat hunger, improve health and sanitation, provide education and job training, promote peace, and eradicate polio under the motto - “Service Above Self”.

**For more information:**  
[www.RotaryClubRadio.com](http://www.RotaryClubRadio.com)



**Kirk Anderson**

Kirk Anderson is the host of Rotary Club Radio. He is a member of the St. Croix Falls Rotary Club in Northwestern Wisconsin and currently is the chair of the Public Relations Committee.

He is a Business Development and Technology Consultant, helping new business exceed their expectations online through training, development, and implementation of technology that works.

The idea for Rotary Club Radio was developed by Kirk Anderson in 2009 and launched in January 2010 with the hope to reach over 100 listeners. Currently, Rotary Club Radio is being downloaded in 24+ countries and counting.

Kirk has been the featured speaker at several Rotary District events and Club Meetings to teach Rotarians how to use Social Networking and the internet to promote Rotary.

Contact Kirk at: [kirk@RotaryClubRadio.com](mailto:kirk@RotaryClubRadio.com)

*Service Above Self*

